



AUM AURA.CO.

PRODUCT CATALOGUE

NEW SEASON 2026



BRAND STORY

AUM was created for the yogis who want to feel expressive, confident, and stand out beautifully in every pose. Inspired by the spiritual energy, artistry, and natural beauty of Bali, our pieces combine flattering silhouettes with bold, carefully placed prints designed to move with the body and celebrate individuality.

In a world of repetitive neutral activewear, AUM offers something more vibrant. Ethically made in Bali for yoga, pilates, and barre. Every piece is created for people who wear their energy unapologetically.

THE COLLECTION MANDALA



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THE COLLECTION MANDALA



Trade £30.00 Rrp £70



Trade £27.00 Rrp £55



Trade £27.00 Rrp £55



Trade £27.00 Rrp £55

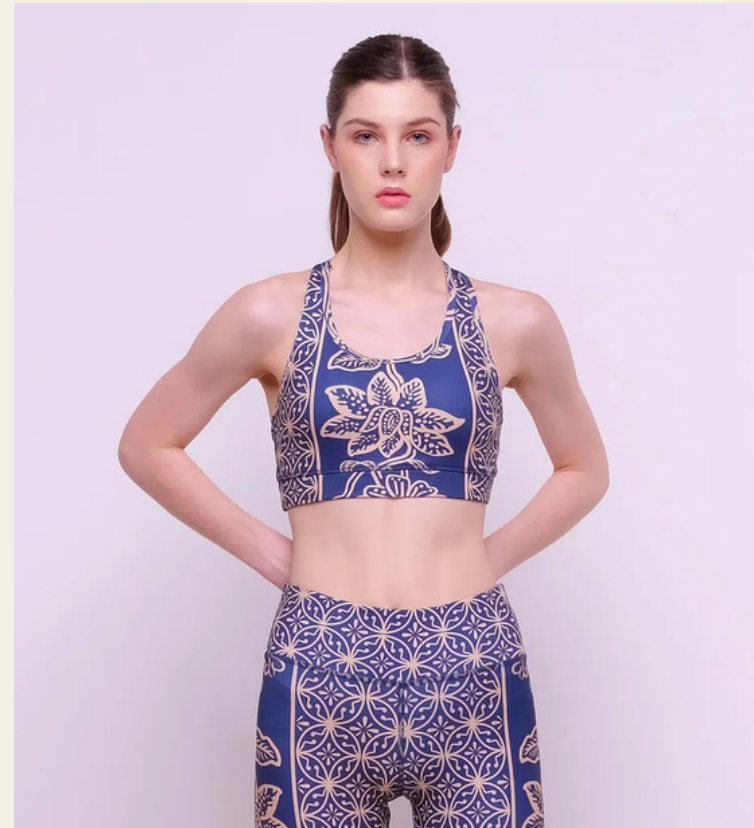
THE COLLECTION BATIK VIOLET



THE COLLECTION BATIK VIOLET



Trade £30.00 Rrp £70



Trade £27.00 Rrp £55



Trade £27.00 Rrp £55



Trade £27.00 Rrp £55

THE COLLECTION ROSES



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THE COLLECTION ROSES



Trade £30.00 Rrp £70



Trade £27.00 Rrp £55



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Trade £27.00 Rrp £55

THE COLLECTION SUNSET VIBES



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THE COLLECTION SUNSET VIBES



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WHY CHOOSE AUM AURA

EXCLUSIVE PRINTS · MATCHING SETS · WORLDWIDE SHIPPING

Every print is exclusive to AUM Aura, making each collection distinctive and unavailable through mass-market or online channels.

Designed in premium performance fabrics with flattering fits, our collections are made to move effortlessly from studio to everyday life.

Why Choose AUM Aura

- Exclusive Designs
- Exclusive prints unavailable anywhere else
- Premium Positioning
- Luxury yoga and Pilates apparel designed to stand out
- Higher Average Sales
- Matching collections encourage customers to purchase complete outfits
- Strong Margins
- Over 50% retailer margin
- Worldwide Shipping
- We supply boutiques and studios across the globe
- Eco-Conscious Production. No Mass Production
- Small production runs reduce waste while maintaining exceptional quality

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TRADE INFORMATION

Wholesale Information

MINIMUM ORDER

£500

17–25 pieces

LEAD TIME

4–5 weeks

SHIPPING

Worldwide

Worldwide shipping available.

PAYMENT

Bank transfer

All trade prices are exclusive of VAT where applicable. RRP is recommended and may be adjusted by individual retailers.

Ordering Process

1

Open an online account

2

Browse the collection online

3

Submit your order

4

Transfer payment to bank account

5

Receive confirmation

6

Worldwide dispatch





BECOME AN AUM AURA STOCKIST

We love partnering with beautiful yoga studios, Pilates studios, wellness spaces and independent boutiques looking to offer something truly unique.

Our collections help create an elevated retail experience while delivering excellent margins and repeat sales.

REQUEST A TRADE LOGIN NOW

<https://aumaura.co/trade>

email us - hello@aumaura.co